



# Inver Grove Heights Parks and Recreation

## Sponsorship Opportunities

### *2023 Community Events and Programs*

The City of Inver Grove Heights is committed to improving the quality of life for the residents of Inver Grove Heights. Throughout the year, the department offers a wide variety of recreational opportunities and services for all ages and abilities. We are dedicated to working with businesses to provide exceptional events and programs for the community. Sponsorship contributions allow us to continue to deliver the same level of quality events and programs that we are grateful to have.

There are many ways your business can support an event or program all while creating awareness and visibility for your business and connecting with the community. Businesses can become a sponsor by providing monetary funds or in-kind donations. Please fill out the "Sponsorship Form" if you are interested in partnering with us. If you have any questions please reach out to Rachel Mikel, Recreation Coordinator, [rmikel@ighmn.gov](mailto:rmikel@ighmn.gov) or 651-450-2583.

### **Sponsorship Packages**

In order to get the most out of your sponsorship dollars, we offer custom sponsorship packages to fit the needs and wants of your business. Please let us know if you would like to sponsor in a way that is not listed. Below is a list of the events and programs that are seeking sponsors. Each program is listed with detailed information, sponsorship level, and benefits.

### **Sponsorship instructions**

1. Read through the sponsorship opportunities and choose which event or program you would like to sponsor.
2. Complete the "Sponsorship Form" located online at [www.ighmn.gov/sponsorships](http://www.ighmn.gov/sponsorships)
3. Submit your form in one of the following ways
  - a. Email Rachel Mikel, Recreation Coordinator at [rmikel@ighmn.gov](mailto:rmikel@ighmn.gov)
  - b. In person at the Veterans Memorial Community Center- 8055 Barbara Ave.
  - c. By mail:
  - d. City of Inver Grove Heights
  - e. Attn: Rachel Mikel
  - f. 8055 Barbara Ave.
  - g. Inver Grove Heights, MN 55077
    - i. *Checks payable to: City of Inver Grove Heights*

### **Sponsorship Questions/Contact Information**

Rachel Mikel, Recreation Coordinator, [rmikel@ighmn.gov](mailto:rmikel@ighmn.gov) or 651-450-2583

## Community Events

### SPRING EVENTS

#### Indoor Triathlon - Sunday, April 16<sup>th</sup>

Approximately 30 participants

Accept the challenge to go the distance! How many laps can you swim in 10 minutes, stationary bike 30 minutes and run on the indoor track 20 minutes? Prizes awarded by age category: 12-18, 19-39, 40-55, 56-69 and 70+.

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
T-shirt Sponsor	\$250	<ul style="list-style-type: none"><li>• Name on T-shirt (Must be in by March 15)</li></ul>
Event Sponsor	\$500	<ul style="list-style-type: none"><li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li><li>• Have a table at one event to promote business.</li></ul>

#### Healthy Living Fair- Wednesday, April 19

Approximately 200 attendees

The goal of this event is to provide members and guests with a variety of information, resources and products that promote health and wellness for the active older adult.

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Bronze Level	\$100	<ul style="list-style-type: none"><li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li></ul>
Silver Level	\$250	<ul style="list-style-type: none"><li>• Bronze level benefits plus,</li><li>• Business recognized on social media.</li></ul>
Gold Level	\$500	<ul style="list-style-type: none"><li>• Silver level benefits plus,</li><li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li><li>• Opportunity to sponsor specific activities (speakers, refreshments, etc.</li></ul>
Platinum	\$1000	<ul style="list-style-type: none"><li>• Bronze level benefits plus,</li><li>• Table outside front door.</li><li>• Provide Bags sponsoring the event.</li><li>• Listed in Brochure and on all marketing.</li></ul>

## SUMMER EVENTS

### Touch-a-Truck

Approximately 300-400 attendees

Join us for a morning of big truck fun! See a wide variety of different trucks and vehicles up close. Vehicles on display will include: IGH Police, Fire, Public Works, Parks, Dakota County, Commemorative Air Forces MN, HealthEast Medical, and more!

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Business recognized on social media.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Have a table at one event to promote business.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Opportunity to sponsor specific activities (art station, beverage/refreshments, balloon artist).</li> </ul>

### Terrific Tuesdays Music in the Park

Approximately 100-200 attendees per event

Family-friendly entertainment with a wide variety of musical and educational performances!

6 family-friendly concert dates: June 20, June 27, July 11, July 18, July 25, August 1.

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Business recognized on social media.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Bronze level benefits plus,</li> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Have a table at <b>one</b> event to promote business.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Have a table at <b>two</b> events to promote business.</li> </ul>
Platinum Level	\$750	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Have a table at <b>three</b> events to promote business</li> <li>• Opportunity to introduce performers and give a 30-second commercial promoting business.</li> </ul> <p><i>* Event dates for tabling will be reserved on a first come first served basis. One sponsor per event is preferred.</i></p>

**Food Truck Days (2 events) - Thursday, July 20 & August 17**

Approximately 750-1,200 attendees

Stop by to purchase a snack, sweet treat, or dinner from a variety of food vendors and join in some family fun! Events include games and musical entertainment.

<i><b>Sponsorship Level</b></i>	<i><b>Sponsorship Fee</b></i>	<i><b>Sponsorship Benefit</b></i>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Bronze level benefits plus,</li> <li>• Business recognized on social media.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Have a table at one event to promote business.</li> </ul>
Title Level (Entertainment Sponsor)	\$1,000	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Have a table at both July &amp; August events to promote business.</li> <li>• Recognized as an “Entertainment Sponsor” for the entertainment at both events.</li> <li>• A 30-second commercial read aloud by musical entertainment (DJ or band).</li> <li>• Business name &amp; logo included on exclusive entertainment signage at events listed as “Entertainment Sponsor”.</li> </ul>

**Movie in the Park - Friday, July 7**

Approximately 100-300 attendees

The movie will begin at dusk. Bring a blanket, chair, snack and drink. Pre-entertainment, bounce house, games, and ice cream are available for purchase.

<i><b>Sponsorship Level</b></i>	<i><b>Sponsorship Fee</b></i>	<i><b>Sponsorship Benefit</b></i>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Bronze level benefits plus,</li> <li>• Business recognized on social media.</li> <li>• Have table at event to promote business.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Opportunity to sponsor specific activities (giant games, bounce house, entertainment).</li> </ul>

## Huck Finn Fishing Derby

Approximately 50 attendees

Set the hook into some fishing fun with our Huck Finn Fishing Derby. We'll have fishing contests for the largest fish, smallest fish and most fish caught! Prizes are awarded for tournament winners and each participant receives a fishing goodie bag.

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Bronze Level	\$100	<ul style="list-style-type: none"><li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li></ul>
Silver Level	\$250	<ul style="list-style-type: none"><li>• Bronze level benefits plus,</li><li>• Business recognized on social media.</li><li>• Have table at event to promote business.</li></ul>
Gold Level (Equipment and Prize Sponsor)	\$500	<ul style="list-style-type: none"><li>• Silver level benefits plus,</li><li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li><li>• Sponsorship will provide quality equipment and prizes for the event.</li><li>• Business name and logo included on exclusive equipment and prize signage at event listed as an "Equipment &amp; Prize Sponsor".</li></ul>
Title Level (Movie Sponsor)	\$1,000	<ul style="list-style-type: none"><li>• Gold level benefits plus,</li><li>• Business name &amp; logo included on exclusive entertainment signage at events listed as "Movie Sponsor".</li><li>• A 30-second commercial read aloud by musical entertainment (DJ or band).</li></ul>

## FALL EVENTS

### Let's Pawty Halloween Dog Event

Approximately 250-400 attendees with their furry friend(s).

Join us for the Let's Pawty Halloween Dog Event! This event includes dog-related businesses, dog activities, agility course, raffle drawings, DJ, and a costume contest.

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Bronze level benefits plus,</li> <li>• Business recognized on social media.</li> <li>• Have table at event to promote business.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Opportunity to sponsor specific activities (dog activities, prizes for raffle drawing).</li> </ul>
Costume Contest Sponsor	\$750	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Opportunity to judge costume contests, and award prizes.</li> <li>• Business name and logo included on exclusive contest signage listed as "Costume Contest Sponsor".</li> </ul>

### Ghostly Gathering

Approximately 150-300 attendees

Calling all ghosts and goblins! Join us for a family-friendly barely scary event that includes trick-or-treating from local businesses, games, crafts, DJ, and bounce house!

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Swag Bag Sponsor	In-kind (150 min. Items/trinkets)	<ul style="list-style-type: none"> <li>• Promotional items/trinkets provided by sponsor.</li> </ul>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Bronze level benefits plus,</li> <li>• Business recognized on social media.</li> <li>• Have table at event to promote business.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Opportunity to sponsor specific activities (DJ, bounce house).</li> </ul>

Title Level (Entertainment Sponsor)	\$750	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Business name &amp; logo included on exclusive entertainment signage at events listed as “Entertainment Sponsor”.</li> <li>• A 30-second commercial read aloud by musical entertainment (DJ or band).</li> </ul>
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### IGH Days

A multi-day September celebration that brings the whole community together. Opportunities to sponsor include face painting, bounce house, Bike the Bridges and more!

<i>Sponsorship Level</i>	<i>Sponsorship Fee</i>	<i>Sponsorship Benefit</i>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Bronze level benefits plus,</li> <li>• Business recognized on social media.</li> </ul>
Bike the Bridges T-Shirt Sponsor	\$250	<ul style="list-style-type: none"> <li>• Business name on Bike the Bridget T-shirt.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Opportunity to sponsor specific activities (face painting, bounce house, etc.).</li> </ul>

### Turkey Triathlon- held in November

Approximately 30 participants

Accept the challenge to go the distance! How many laps can you swim in 10 minutes, stationary bike 30 minutes and run on the indoor track 20 minutes? All who participate will receive a T-shirt.

<i>Sponsorship Level</i>	<i>Sponsorship Fee</i>	<i>Sponsorship Benefit</i>
T-Shirt Sponsor	\$250	<ul style="list-style-type: none"> <li>• Business name on T-shirt (Must be in by October 15)</li> </ul>
Event Sponsor	\$500	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Have a table at one event to promote business.</li> </ul>

## WINTER EVENTS

### Holiday in the Heights

Approximately 1,000 attendee's total

Many events occurring over the month of December. Whether its Breakfast with Santa, Skate with Santa, Swim with Santa, Cookies or Canvas, or Holiday Tree Lighting, your sponsorship is sure to go a long way!

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at VMCC and at specific event (if applicable).</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Bronze level benefits plus,</li> <li>• Business recognized on social media.</li> <li>• Have table at event to promote business.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at event.</li> <li>• Have a table at two events to promote business.</li> </ul>
Platinum Level	\$750	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Business may attend an event and give a 30-second commercial.</li> </ul>
Title Level	\$1,000	<ul style="list-style-type: none"> <li>• Platinum level benefits plus,</li> <li>• Recognized as title sponsor at all events (Breakfast with Santa, Skate with Santa, Swim with Santa, Cookies or Canvas, or Holiday Tree Lighting, etc.)</li> </ul>

### Community Programs (youth, teen, adult, senior)

#### Safety Camp- Thursday, August 3

Approximately 100 campers

A camp you do not want to miss! Learn to be safe in the following areas: Fire, Water, Bike, Health, and more! Camp includes certificate of completion, T-shirt, snack and a safety swag bag.

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Swag Bag Sponsor	In-kind (100 min. Items/trinkets)	<ul style="list-style-type: none"> <li>• Promotional items/trinkets provided by sponsor.</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Business name on sponsor list posted on website &amp; sponsor signage at program.</li> <li>• Business recognized on social media.</li> <li>• Business name on annual Safety Camp t-shirt (Sponsorship due by: <u>July 13, 2023</u>)</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> </ul>



		<ul style="list-style-type: none"> <li>• Business logo on sponsor list posted on website &amp; sponsor signage at program.</li> <li>• Business name on annual Safety Camp t-shirt (Sponsorship due by: <u>July 13, 2023</u>).</li> <li>• Have promotional materials such as informational brochures, flyers or business cards included in swag bag (provided by sponsor).</li> </ul>
Platinum Level	\$750	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• A 30-second commercial read aloud during the end of day award ceremony.</li> </ul>
Title Level (Entertainment Sponsor)	\$1,000	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Option to participate in the award ceremony.</li> <li>• Business name and logo included on exclusive entertainment signage at program listed as an "Entertainment Sponsor".</li> </ul>

### Youth Leagues (Basketball, Baseball, Soccer, Flag Football, Volleyball)

Approximately 100-200 participants

Hundreds of kids participate in IGH Youth Leagues each year. Help install lifelong recreation habits through your sponsorship!

<b><i>Sponsorship Level</i></b>	<b><i>Sponsorship Fee</i></b>	<b><i>Sponsorship Benefit</i></b>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Business name &amp; logo on sponsor list posted on website.</li> <li>• Business recognized on social media.</li> <li>• Business name and logo included on league schedules sent to all participants.</li> <li>• Sponsorship will provide quality equipment for youth sports leagues.</li> </ul>
Gold Level (T-Shirt Sponsor)	\$500	<ul style="list-style-type: none"> <li>• Silver level benefits plus,</li> <li>• Business logo on annual league t-shirt- choice of one sport (Sponsorship due by specified deadline, see below for deadlines).</li> </ul>
Platinum Level (T-Shirt Sponsor)	\$750	<ul style="list-style-type: none"> <li>• Gold level benefits plus,</li> <li>• Business logo on annual league t-shirt- choice of two sports (Sponsorship due by specified deadline, see below for deadlines).</li> </ul>
		<p>League Deadlines:</p> <ul style="list-style-type: none"> <li>- Basketball League: N/A for 2023</li> <li>- Baseball League: April 12, 2023</li> <li>- Summer Soccer: June 19, 2023</li> <li>- Flag Football League: July 25, 2023</li> <li>- Fall Soccer: August 7, 2023</li> <li>- Volleyball League: September 18, 2023</li> </ul>

		<i>* Contact the sponsorship coordinator if you are interested in adding your business logo on more than two sport league t-shirts.</i>
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**Scholarship for Youth Participation**

Opportunity to support community members in need by providing monetary funds to the IGH Parks and Recreation Scholarship Fund. Please reach out to us for additional information.

<i><b>Sponsorship Level</b></i>	<i><b>Sponsorship Fee</b></i>	<i><b>Sponsorship Benefit</b></i>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Recognition on scholarship page on the city website.</li> </ul>
Gold Level	\$500 and above	<ul style="list-style-type: none"> <li>• Silver level plus,</li> <li>• Recognition in the parks and recreation brochure sent to all IGH residents three times per year (summer brochure not available for 2023).</li> </ul>

**Annual Parks and Recreation T-shirt (non-event/program specific)**

The annual parks and recreation t-shirt will be available all year round for participants of all ages to purchase and wear at programs, events or into the community. **Speak with the sponsorship coordinator if interested in this sponsorship package for 2023.**

<i><b>Sponsorship Level</b></i>	<i><b>Sponsorship Fee</b></i>	<i><b>Sponsorship Benefit</b></i>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Business name and logo on sponsor list posted on website.</li> <li>• Business name listed on 2023 annual Parks and Recreation t-shirt.</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Silver level benefit plus,</li> <li>• Business name and logo listed on 2023 annual Parks and Recreation t-shirt.</li> </ul>