

## WHY BE A SPONSOR?

Sponsoring an event or program hosted by Inver Grove Heights Parks and Recreation allows your business to connect with the City's residents in a unique and beneficial way. Your contribution showcases your organization's dedication to enriching the community through positive, fun and memorable experiences. Program sponsors are guaranteed exposure to residents through multiple channels.

## SPONSOR YOUR WAY

There are multiple ways you can partner with Inver Grove Heights Parks and Recreation, including (but not limited to):

### MONETARY DONATIONS

Monetary donations separate the difference between a good event and a wonderfully memorable event. We try our hardest to keep prices of programs and events low (or even free) so every resident has the opportunity to participate; therefore, monetary sponsorships go a great distance. Your business will gain different amounts of exposure based on the sponsorship level you choose.

### IN-KIND SPONSORSHIPS

Sponsor an event or program by donating gift cards, products for raffle/contest prizes, or trinkets with your businesses' logo.

### PARTICIPATE ON-SITE

Attend an event or program while wearing your organization's apparel. You will also have the opportunity to connect with customers and hand out promotional materials.



**Inver Grove Heights Parks and Recreation would love to partner with your business. Let's build a stronger community — together!**



**IGH Days**



**Breakfast with Santa**

## HOW TO BECOME A SPONSOR

View the sponsorship opportunities on our website at [ighmn.gov/Sponsor](http://ighmn.gov/Sponsor) then complete the form and submit it:

### By mail or in person:

Inver Grove Heights Parks and Recreation  
Attn: Rachel Mikel  
Veterans Memorial Community Center  
8055 Barbara Avenue  
Inver Grove Heights, MN 55077

### By email:

Rachel Mikel,  
Recreation Coordinator  
at [rmikel@ighmn.gov](mailto:rmikel@ighmn.gov)



**Learn more**

### QUESTIONS?

Contact Rachel Mikel, Recreation Coordinator at [rmikel@ighmn.gov](mailto:rmikel@ighmn.gov) or 651-450-2583

## PARKS & RECREATION SPONSORSHIP OPPORTUNITIES

**Enriching the Inver Grove Heights Community**



**Safety Camp**



**Movie in the Park**



**Healthy Living Fair**



**PARKS & RECREATION**



**Ghostly Gathering**

**Creating more FUN for ALL with your help!**

# Sponsorship Opportunities

## WINTER and SPRING EVENTS

### Holiday in the Heights

Many events happen in December. Whether it's Breakfast with Santa, Skate with Santa, or Cookies and Canvas, your sponsorship is sure to go a long way!

### Princess Dance

Kids and their special adult enjoy an evening of music, dinner, dancing and special activities!

### Healthy Living Fair

Active older adults meet with vendors offering services including health, wellness, financial planning and more! Guest speaker presentations are also hosted.

## SUMMER EVENTS

### Touch-A-Truck

Kids can hop in the drivers seat of big trucks and enjoy special activities!

### Fishing Derby

This annual contest is full of fun, prizes and fishing!



Cookies and Canvas

### Inver Grove Music in the Park

We host family-friendly musical and educational concerts in the park!

### Movie in the Park

Families watch an outdoor movie under the stars! Entertainment includes bounce house, games, and a musical performance.

### Food Fest Events

Stop by to purchase a snack, sweet treat or dinner from a variety of food vendors and family fun. Two events are held each year.

### Safety Camp

Kids learn the importance of fire, water, bike, and health safety. All participants receive a goodie bag and T-shirt.



Fishing Derby



Music in the Park



Scholarship T-Shirt

## FALL EVENTS

### Inver Grove Heights Days

This multi-day September celebration brings the whole community together. Choose to sponsor IGH Days Food Fest, Bike the Bridges, or the Disc Golf Tournament.

### Let's Pawty Halloween Dog Event

Come celebrate Halloween with your pup! Including dog-friendly businesses, activities, an agility course, raffle prizes, a kissing booth, costume contest and more!

### Ghostly Gathering

This fun October evening at the VMCC includes games, crafts and of course — trick-or-treating!



Princess Dance

## YEAR ROUND

### Youth Leagues

Hundreds of kids and parents participate in our youth leagues each year. Help instill lifelong recreation habits through your sponsorship!

### Scholarship for Youth Participation

Support community members in need by providing funds to the IGH Parks and Recreation Scholarship Fund.

### Annual Parks and Recreation T-shirt

T-shirts are available year-round for anyone to purchase!

### Senior Programming

A variety of educational programs for seniors are offered throughout the year.



## Sponsorship Packages

Bronze: \$150 Platinum: \$750  
Silver: \$250 Title Sponsor: \$1,000+  
Gold: \$500

## HOW WE RECOGNIZE YOUR CONTRIBUTION

Each event and program has its own packages to choose from:

- Business name on sponsor list posted on website and sponsor signage at event.
- Business recognized on social media.
- Have a table at an event to promote business.
- Exclusive entertainment sponsor options.
- Opportunity to introduce performers and give a 30-second commercial.



Let's Pawty!



Food Fest Events



Touch-A-Truck

