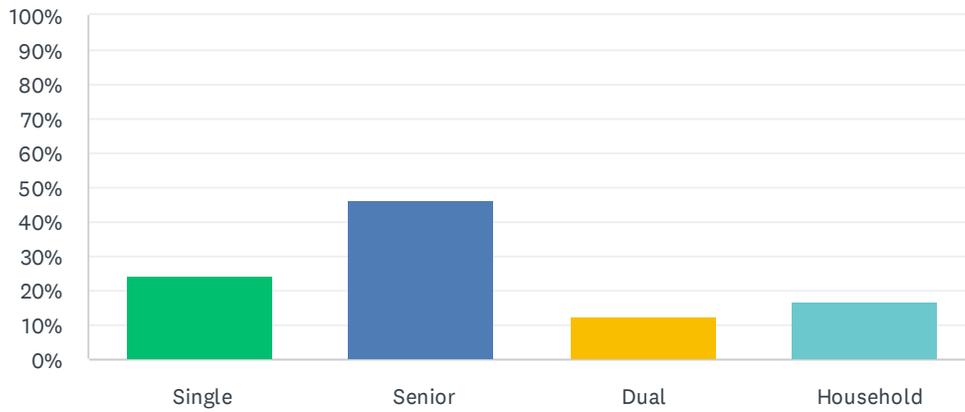


Q1 What type of membership do you have?

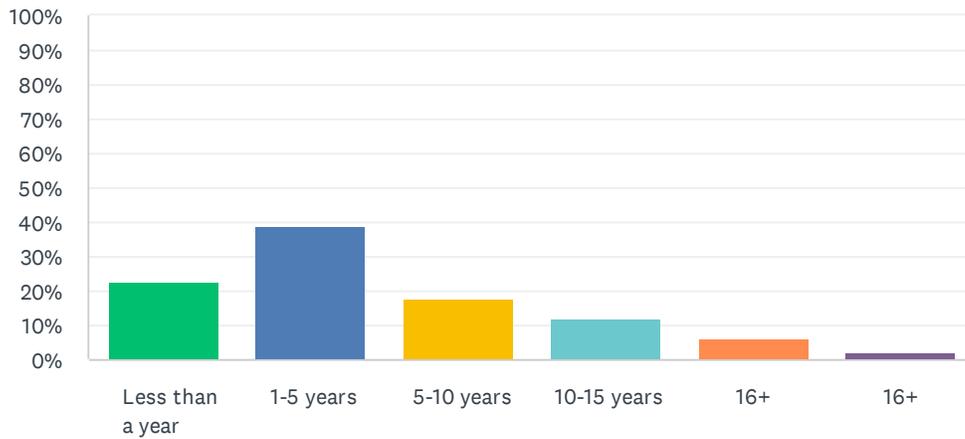
Answered: 584 Skipped: 0



ANSWER CHOICES	RESPONSES	
Single	24.14%	141
Senior	46.58%	272
Dual	12.67%	74
Household	16.61%	97
TOTAL		584

Q2 How long have you been a member with the VMCC (Veterans Memorial Community Center)?

Answered: 584 Skipped: 0

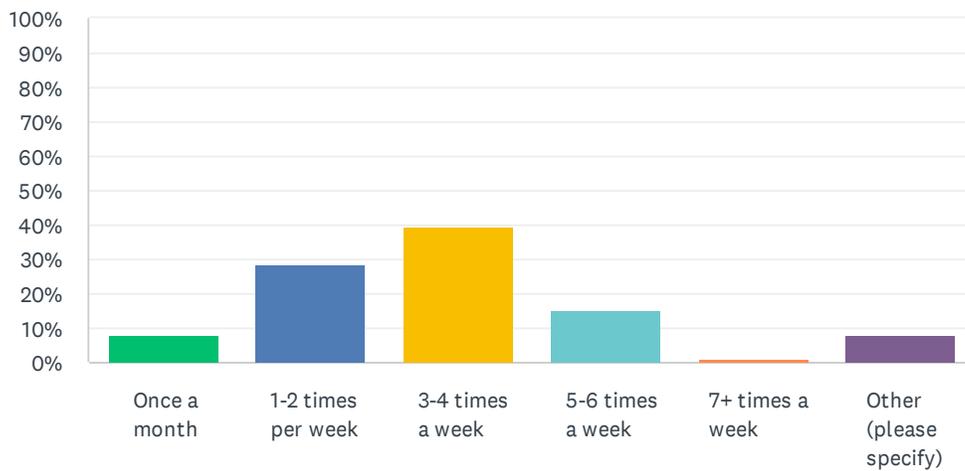


Veterans Memorial Community Center Membership Survey 2024

ANSWER CHOICES	RESPONSES	
Less than a year	22.60%	132
1-5 years	38.70%	226
5-10 years	17.81%	104
10-15 years	12.16%	71
16+	6.51%	38
16+	2.23%	13
TOTAL		584

Q3 How often do you utilize your membership to the VMCC?

Answered: 580 Skipped: 4

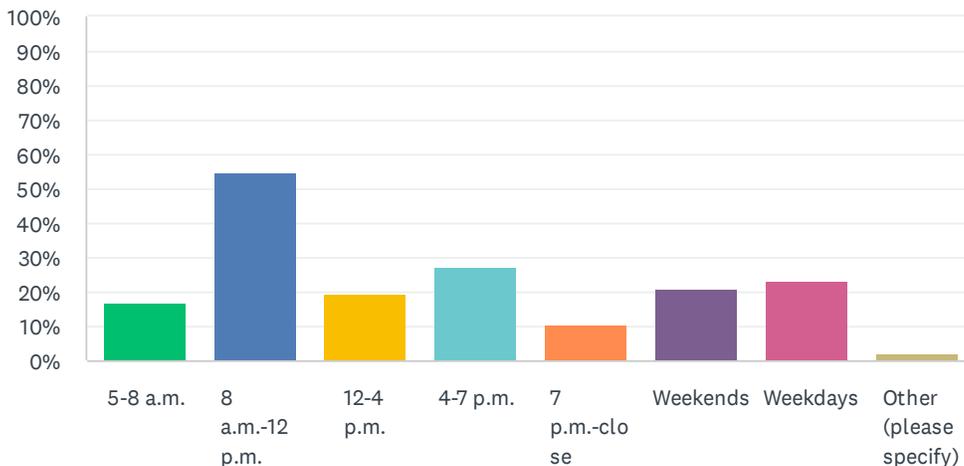


ANSWER CHOICES	RESPONSES	
Once a month	7.76%	45
1-2 times per week	28.62%	166
3-4 times a week	39.48%	229
5-6 times a week	15.17%	88
7+ times a week	1.03%	6
Other (please specify)	7.93%	46
TOTAL		580

Q4 What time of the day do you most commonly visit the facility? Check all that apply.

Answered: 581 Skipped: 3

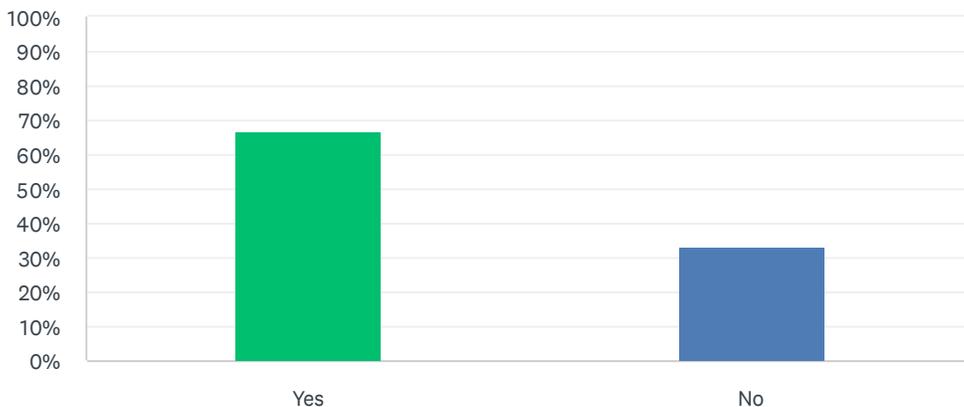
Veterans Memorial Community Center Membership Survey 2024



ANSWER CHOICES	RESPONSES	
5-8 a.m.	16.70%	97
8 a.m.-12 p.m.	54.73%	318
12-4 p.m.	19.45%	113
4-7 p.m.	27.37%	159
7 p.m.-close	10.67%	62
Weekends	21.00%	122
Weekdays	23.41%	136
Other (please specify)	1.89%	11
Total Respondents: 581		

Q5 Are you a resident of IGH?

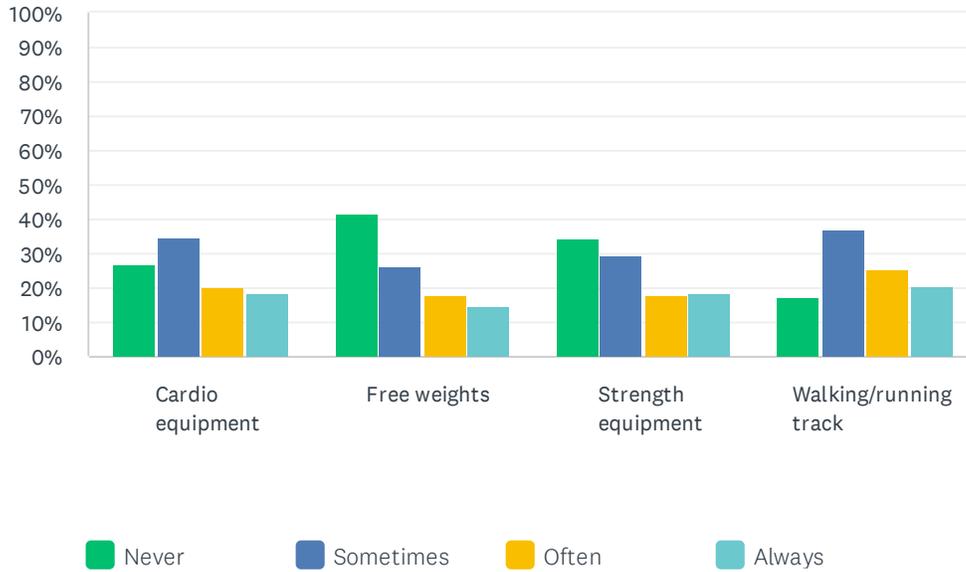
Answered: 582 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	67.01%	390
No	32.99%	192
TOTAL		582

Q6 When you visit the fitness center, how often do you use the following amenities?

Answered: 577 Skipped: 7

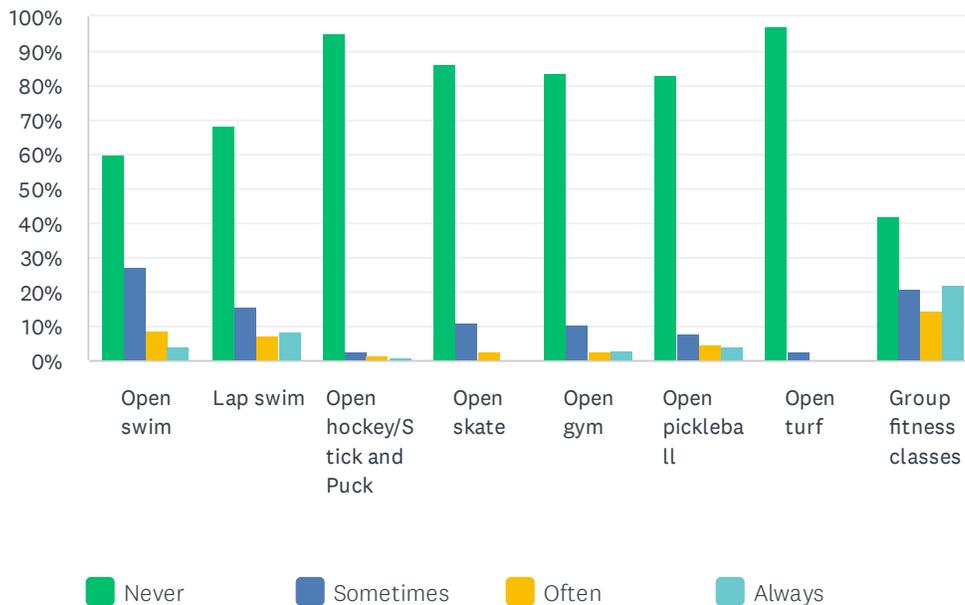


	NEVER	SOMETIMES	OFTEN	ALWAYS	TOTAL	WEIGHTED AVERAGE
Cardio equipment	26.80% 149	34.89% 194	19.78% 110	18.53% 103	556	2.30
Free weights	41.37% 218	26.38% 139	17.65% 93	14.61% 77	527	2.06
Strength equipment	34.38% 187	29.41% 160	18.01% 98	18.20% 99	544	2.20
Walking/running track	17.47% 98	36.90% 207	25.31% 142	20.32% 114	561	2.48

Q7 How often do you participate in the following activities as part of your membership?

Answered: 577 Skipped: 7

Veterans Memorial Community Center Membership Survey 2024

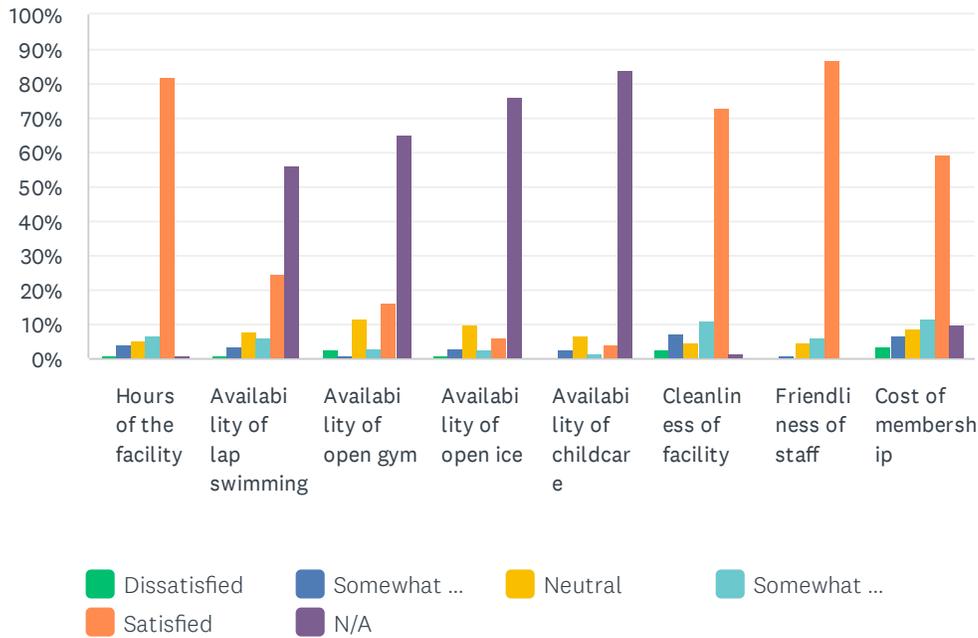


	NEVER	SOMETIMES	OFTEN	ALWAYS	TOTAL	WEIGHTED AVERAGE
Open swim	59.96% 316	27.13% 143	8.73% 46	4.17% 22	527	1.57
Lap swim	68.48% 365	15.95% 85	7.13% 38	8.44% 45	533	1.56
Open hockey/Stick and Puck	95.14% 489	2.53% 13	1.36% 7	0.97% 5	514	1.08
Open skate	86.24% 445	11.05% 57	2.52% 13	0.19% 1	516	1.17
Open gym	83.82% 430	10.33% 53	2.73% 14	3.12% 16	513	1.25
Open pickleball	82.95% 433	8.05% 42	4.60% 24	4.41% 23	522	1.30
Open turf	97.22% 490	2.78% 14	0.00% 0	0.00% 0	504	1.03
Group fitness classes	42.08% 231	21.13% 116	14.57% 80	22.22% 122	549	2.17

Q8 Please rate your level of satisfaction with the following:

Answered: 584 Skipped: 0

Veterans Memorial Community Center Membership Survey 2024

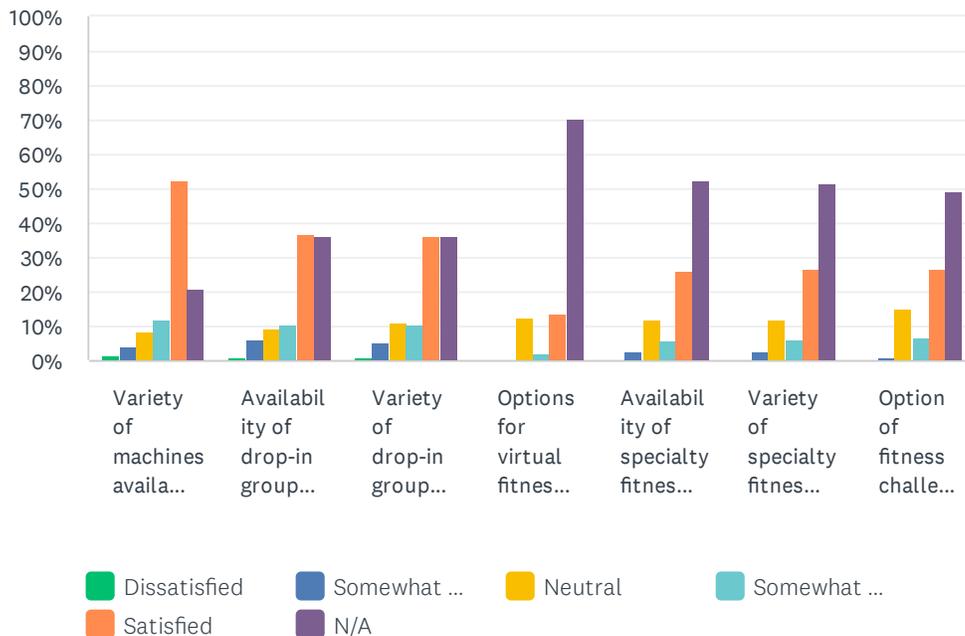


	DISSATISFIED	SOMEWHAT DISSATISFIED	NEUTRAL	SOMEWHAT SATISFIED	SATISFIED	N/A	TOTAL
Hours of the facility	0.86% 5	4.13% 24	5.16% 30	7.06% 41	81.93% 476	0.86% 5	581
Availability of lap swimming	0.88% 5	3.68% 21	8.06% 46	6.13% 35	24.87% 142	56.39% 322	571
Availability of open gym	2.63% 15	1.05% 6	11.58% 66	3.33% 19	16.14% 92	65.26% 372	570
Availability of open ice	1.06% 6	3.35% 19	10.05% 57	2.65% 15	6.53% 37	76.37% 433	567
Availability of childcare	0.35% 2	2.83% 16	6.71% 38	1.59% 9	4.42% 25	84.10% 476	566
Cleanliness of facility	2.44% 14	7.50% 43	4.89% 28	10.82% 62	72.95% 418	1.40% 8	573
Friendliness of staff	0.17% 1	1.03% 6	4.83% 28	6.55% 38	87.07% 505	0.34% 2	580
Cost of membership	3.65% 21	6.78% 39	8.70% 50	11.65% 67	59.30% 341	9.91% 57	575

Q9 Please rate your level of satisfaction with the following:

Answered: 580 Skipped: 4

Veterans Memorial Community Center Membership Survey 2024

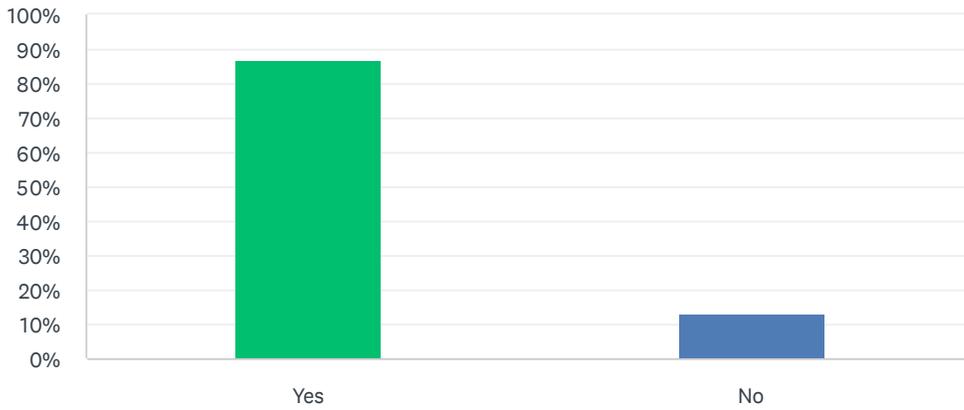


	DISSATISFIED	SOMEWHAT DISSATISFIED	NEUTRAL	SOMEWHAT SATISFIED	SATISFIED	N/A	TOTAL
Variety of machines available in the fitness center	1.56% 9	3.99% 23	8.68% 50	11.98% 69	52.60% 303	21.18% 122	576
Availability of drop-in group fitness classes	0.87% 5	6.42% 37	9.38% 54	10.42% 60	36.81% 212	36.11% 208	576
Variety of drop-in group fitness classes	0.88% 5	5.25% 30	11.03% 63	10.33% 59	36.25% 207	36.25% 207	571
Options for virtual fitness classes	0.00% 0	0.70% 4	12.89% 74	2.26% 13	13.59% 78	70.56% 405	574
Availability of specialty fitness classes	0.52% 3	2.80% 16	11.89% 68	5.59% 32	26.40% 151	52.80% 302	572
Variety of specialty fitness classes	0.70% 4	2.45% 14	12.08% 69	6.30% 36	26.62% 152	51.84% 296	571
Option of fitness challenges	0.35% 2	1.22% 7	15.18% 87	6.98% 40	26.88% 154	49.39% 283	573

Q10 Since joining the VMCC, do you feel like you've gotten closer to your personal health goals?

Answered: 571 Skipped: 13

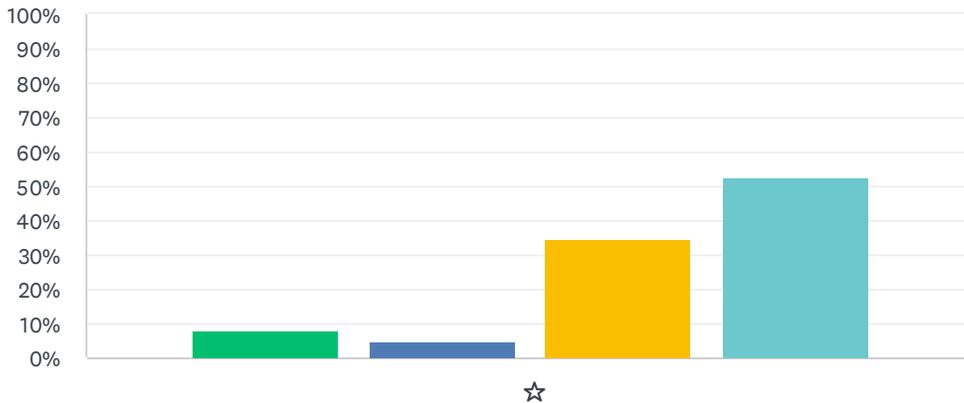
Veterans Memorial Community Center Membership Survey 2024



ANSWER CHOICES	RESPONSES
Yes	86.87% 496
No	13.13% 75
TOTAL	571

Q11 How likely is it that you would recommend us to a friend or colleague?

Answered: 544 Skipped: 40



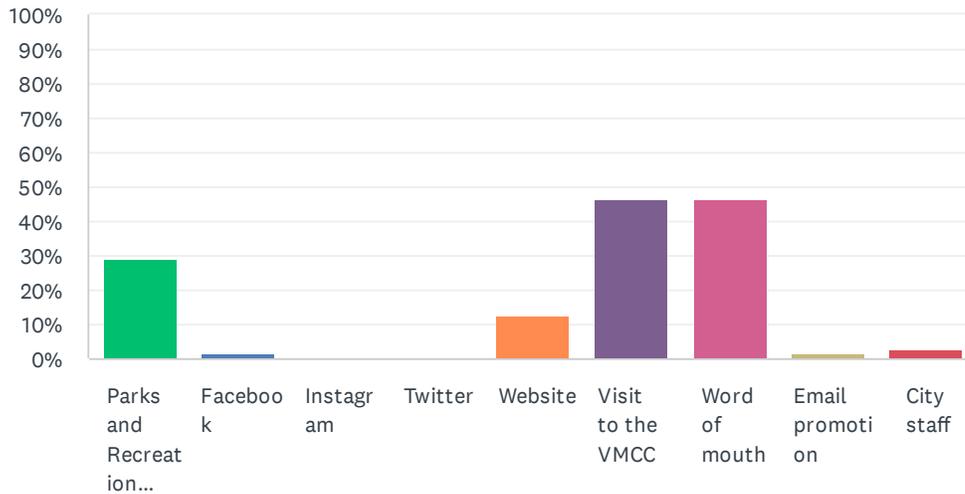
Extremely ... Unlikely Likely Extremely li...

	EXTREMELY UNLIKELY	UNLIKELY	LIKELY	EXTREMELY LIKELY	TOTAL	WEIGHTED AVERAGE
☆	7.90% 43	4.78% 26	34.56% 188	52.76% 287	544	4.10

Q12 How did you hear about becoming a member of the VMCC? (check all that apply):

Answered: 518 Skipped: 66

Veterans Memorial Community Center Membership Survey 2024



ANSWER CHOICES	RESPONSES
Parks and Recreation brochure	28.96% 150
Facebook	1.54% 8
Instagram	0.19% 1
Twitter	0.00% 0
Website	12.74% 66
Visit to the VMCC	46.14% 239
Word of mouth	46.14% 239
Email promotion	1.54% 8
City staff	2.51% 13
Total Respondents: 518	

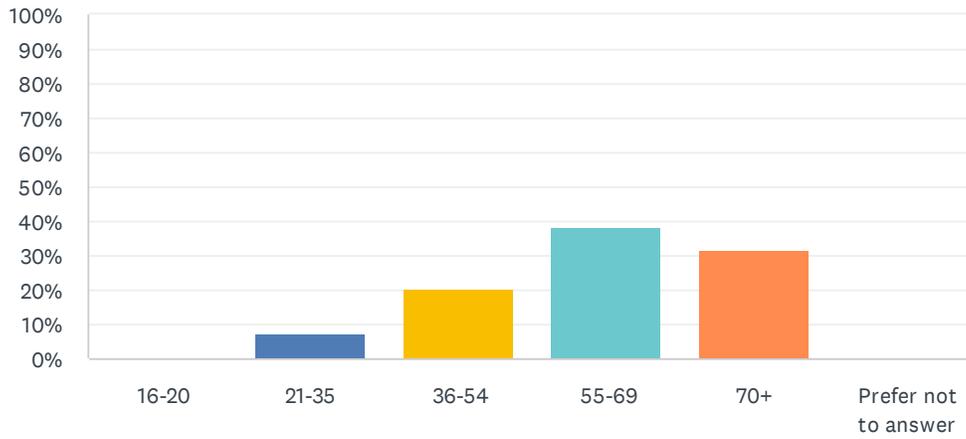
Q13 Is there any additional feedback you would like to share regarding your membership?

Answered: 218 Skipped: 366

Q14 What is your age range?

Answered: 564 Skipped: 20

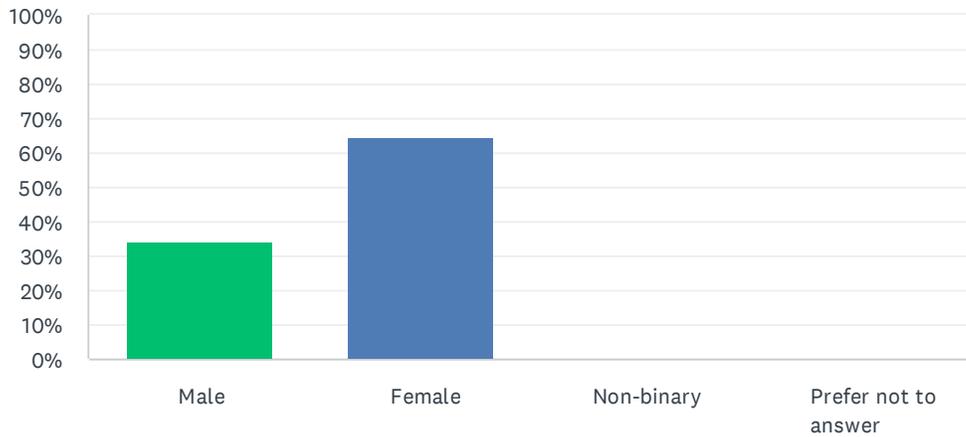
Veterans Memorial Community Center Membership Survey 2024



ANSWER CHOICES	RESPONSES
16-20	0.71% 4
21-35	7.62% 43
36-54	20.57% 116
55-69	38.65% 218
70+	31.74% 179
Prefer not to answer	0.71% 4
TOTAL	564

Q15 What is your gender?

Answered: 564 Skipped: 20

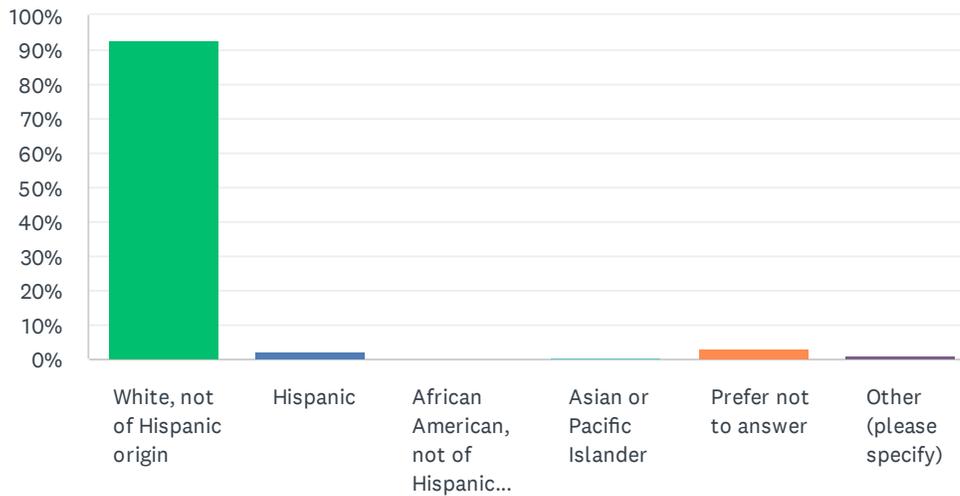


Veterans Memorial Community Center Membership Survey 2024

ANSWER CHOICES	RESPONSES	
Male	34.40%	194
Female	64.89%	366
Non-binary	0.18%	1
Prefer not to answer	0.53%	3
TOTAL		564

Q16 What race/ethnic group do you consider yourself?

Answered: 558 Skipped: 26



ANSWER CHOICES	RESPONSES	
White, not of Hispanic origin	92.83%	518
Hispanic	2.15%	12
African American, not of Hispanic origin	0.00%	0
Asian or Pacific Islander	0.54%	3
Prefer not to answer	3.41%	19
Other (please specify)	1.08%	6
TOTAL		558

Q17 If you would like to be entered into a drawing for a \$50 Parks & Recreation gift card please enter your email below. If not, please leave this blank and select "done" to submit your survey.

Answered: 342 Skipped: 242